



October 5, 2019 • 9:00 am - 2:00 pm
The Grand Long Beach



SILVER SPONSORSHIP PACKAGE

TOTAL INVESTMENT: **\$5,000**

Partner with the Press-Telegram as a SILVER Sponsor for a package value at \$10,000 – a 50% savings.

EVENT

- Prominent exhibit area. Two tables, table covers and chairs, 16' x 8'.
- WiFi and Electrical.
- Priority choice on health screening(s) and/or booth activities.
- Priority consideration of topic for speaking opportunity.
- Logo on event signage.
- Six lunch tickets for event staff.

PRINT

- One page full color incremental ad in Press-Telegram (*can be broken down to half and quarter pages*).
- Full page ad in Expo Program Guide.
- 250 word business profile (¼ page) in Expo Program Guide.
- Silver Sponsor title and logo on all print promotional materials.

Ad Sizes

Press-Telegram

Full 9.89" x 21"

Half 9.89" x 10.5" / 4.89" x 21"

Quarter 9.89" x 5.25" / 4.89" x 10.5"

Expo Program Guide

9.89" x 9.65"

9.89" x 4.75" / 4.89" x 9.65"

4.89" x 4.75"

Deadlines:

Ad Space Reservation: Thursday, September 12, 2019

Ad Camera-ready Artwork: Thursday, September 19, 2019

Publishes: Thursday, October 3, 2019

DIGITAL

- Custom Digital Package: Presstelegram.com and mobile app impressions.
- Listed as a Silver Sponsor with Logo and URL on two scheduled e-blasts promoting event.
- Frequent Social Media posts on Facebook and Twitter.
- Logo, URL and contact information on expo HOME, SPONSOR AND EXHIBITORS section of event dedicated website: www.SuccessfulAgingExpo.com/PressTelegram/.
- Customizable tools for exhibitor to self promote presence at event including logo and wording.
- Logo on all digital promotions.

Interested in an event sponsorship?

www.SuccessfulAgingExpo.com/PressTelegram/