



October 5, 2019 • 9:00 am - 2:00 pm
The Grand Long Beach



PREMIER SPONSOR (EXCLUSIVE)

TOTAL INVESTMENT: **\$20,000**

Partner with the Press-Telegram as a PREMIER Sponsor for a package value at \$36,600 – a 45% savings.

 **EVENT**

- Prominent booth location including tables, table covers and chairs.
- WiFi and Electrical.
- Priority choice on health screening(s) and/or booth activities.
- Priority consideration of topic for speaking opportunity.
- Logo on event signage.
- Twelve Lunch tickets.

 **PRINT**

- Four full page full color incremental ads in Press-Telegram leading up to event (can be broken down to half and quarter pages).
- Exclusive Spadea Flap - Front and Back.
- Two full page ads in Expo Program Guide, Double Truck.
- 450 word business profile (1/2 page) in Expo Program Guide.
- Premier Sponsor title and logo on all print promotional materials.

Ad Sizes

Press-Telegram

Full	9.89" x 21"
Half	9.89" x 10.5" / 4.89" x 21"
Quarter	9.89" x 5.25" / 4.89" x 10.5"

Expo Program Guide

9.89" x 9.65"
9.89" x 4.75" / 4.89" x 9.65"
4.89" x 4.75"

Deadlines:

Ad Space Reservation: Thursday, September 12, 2019
Ad Camera-ready Artwork: Thursday, September 19, 2019
Publishes: Thursday, October 3, 2019

 **DIGITAL**

- \$6400 of digital which can include: Presstelegram.com and mobile app impressions, homepage takeover, targeted e-blast, Facebook.
- Listed as a Premier Sponsor with Logo and URL on two scheduled e-blasts promoting event.
- Frequent Social Media posts on Facebook and Twitter.
- Logo, URL and contact information on each section of expo website www.SuccessfulAgingExpo.com/PressTelegram/.
- Customizable tools for exhibitor to self promote presence at event including logo and wording.
- Logo on all digital promotions.

 **RADIO**

- Ten seconds of thirty second radio spot devoted to sponsor's message. Total of 40 radio spots running two weeks before event on KABC-AM Radio 790.

Interested in an event sponsorship?

www.SuccessfulAgingExpo.com/PressTelegram/