



October 5, 2019 • 9:00 am - 2:00 pm  
The Grand Long Beach



**GOLD SPONSOR**

TOTAL INVESTMENT: **\$10,000**

Partner with the Press-Telegram as a GOLD Sponsor for a package value at \$23,000 – a 55% savings.

 **EVENT**

- Prominent exhibit area including 3 tables, table covers and chairs, (22' x 8').
- WiFi and Electrical.
- Priority choice on health screening(s) and/or booth activities.
- Priority consideration of topic for speaking opportunity.
- Logo on event signage.
- Eight lunch tickets.

 **PRINT**

- Four page full color incremental ads in Press-Telegram (can be broken down to half and quarter pages).
- Full page ad in Expo Program Guide.
- 450 word business profile (½ page) in Expo Program Guide.
- Gold Sponsor title and logo on all print promotional materials.
- Exclusive Spadea Flap (front and back).

**Ad Sizes**

**Press-Telegram**

Full 9.89" x 21"

Half 9.89" x 10.5" / 4.89" x 21"

Quarter 9.89" x 5.25" / 4.89" x 10.5"

**Expo Program Guide**

9.89" x 9.65"

9.89" x 4.75" / 4.89" x 9.65"

4.89" x 4.75"

**Deadlines:**

Ad Space Reservation: Thursday, September 12, 2019

Ad Camera-ready Artwork: Thursday, September 19, 2019

Publishes: Thursday, October 3, 2019

 **DIGITAL**

- \$1500 of digital which can include: Presstelegram.com and mobile app impressions, homepage takeover, targeted e-blast, Facebook.
- Listed as a Gold Sponsor with Logo and URL on two scheduled e-blasts promoting event.
- Frequent Social Media posts on Facebook and Twitter.
- Logo, URL and contact information on each HOME, SPONSOR AND EXHIBITORS section of event dedicated website: [www.SuccessfulAgingExpo.com/PressTelegram/](http://www.SuccessfulAgingExpo.com/PressTelegram/).
- Customizable tools for exhibitor to self promote presence at event including logo and wording.
- Logo on all digital promotions.

**Interested in an event sponsorship?**

[www.SuccessfulAgingExpo.com/PressTelegram/](http://www.SuccessfulAgingExpo.com/PressTelegram/)