



October 5, 2019 • 9:00 am - 2:00 pm  
The Grand Long Beach



## BRONZE SPONSORSHIP PACKAGE

TOTAL INVESTMENT: **\$3,000**



### EVENT

- Prominent 16' x 8' exhibit area. Two tables, table covers and chairs.
- WiFi and Electrical.
- Priority choice on health screening(s) and/or booth activities.
- Priority consideration of topic for speaking opportunity.
- Logo on event signage.
- Four lunch tickets for event staff.



### PRINT

- Half page full color incremental ad in Press-Telegram (*can be broken down to quarter pages*).
- Full page ad in Expo Program Guide.
- 250 word business profile (1/4 page) in Expo Program Guide.
- Bronze Sponsor title and logo on all print promotional materials.

#### Expo Program Guide Deadlines:

Ad Space Reservation: Thursday, September 12, 2019  
Camera-ready Artwork: Thursday, September 19, 2019  
Publishes: Thursday, October 3, 2019



### DIGITAL

- Custom Digital Package (75,000 PressTelegram.com impressions)
- Listed as a Silver Sponsor with Logo and URL on two scheduled e-blasts promoting event.
- Frequent Social Media posts on Facebook and Twitter.
- Logo, URL and contact information on expo HOME, SPONSOR AND EXHIBITORS section of event dedicated website: [www.SuccessfulAgingExpo.com/PressTelegram](http://www.SuccessfulAgingExpo.com/PressTelegram).
- Customizable tools for exhibitor to self promote presence at event including logo and wording.
- Logo on all digital promotions.

**Interested in an event sponsorship?**

[www.SuccessfulAgingExpo.com/PressTelegram/](http://www.SuccessfulAgingExpo.com/PressTelegram/)