

THE ORANGE COUNTY  
**REGISTER**



The Orange County Register

# Successful AGING EXPO

Through the Generations

November 2, 2019 • 9:00 am - 2:00 pm  
Hilton Irvine



## SILVER SPONSORSHIP PACKAGE

TOTAL INVESTMENT: **\$7,500**

Partner with The Orange County Register as a SILVER Sponsor for a package value at \$15,000 – a 50% savings.

### **EVENT**

- Prominent double booth exhibit area with two tables, table covers and chairs (16' x 8')
- WiFi and Electrical.
- Priority choice on health screening(s) and/or booth activities.
- Priority consideration of topic for speaking opportunity.
- Logo on event signage.
- Six lunch tickets.

### **PRINT**

- One page full color incremental ad in The Orange County Register (*can be broken down to half and quarter pages*).
- Full page ad in Expo Program Guide.
- 250 word business profile (1/4 page) in Expo Program Guide.
- Silver Sponsor title and logo on all print promotional materials.

#### Ad Sizes

##### The Orange Country Register

	The Orange Country Register	Expo Program Guide
Full	9.89" x 21"	9.89" x 9.65"
Half	9.89" x 10.5" / 4.89" x 21"	9.89" x 4.75" / 4.89" x 9.65"
Quarter	9.89" x 5.25" / 4.89" x 10.5"	4.89" x 4.75"

#### Deadlines:

Ad Space Reservation: Monday, October 7, 2019  
Ad Camera-ready Artwork: Friday, October 11, 2019  
Publishes: Sunday, October 27, 2019

### **DIGITAL**

- 75,000 OCRegister.com impressions.
- Listed as a Silver Sponsor with Logo and URL on two scheduled e-blasts promoting event.
- Frequent Social Media posts on Facebook and Twitter.
- Logo, URL and contact information on expo HOME, SPONSOR AND EXHIBITORS section of event dedicated website: [www.SuccessfulAgingExpo.com/OCRegister](http://www.SuccessfulAgingExpo.com/OCRegister).
- Customizable tools for exhibitor to self promote presence at event including logo and wording.
- Logo on all digital promotions.

**Interested in an event sponsorship?**

[www.SuccessfulAgingExpo.com/OCRegister/](http://www.SuccessfulAgingExpo.com/OCRegister/)