

THE ORANGE COUNTY REGISTER



November 2, 2019 • 9:00 am - 2:00 pm
Hilton Irvine



PREMIER SPONSOR (EXCLUSIVE)

TOTAL INVESTMENT: \$20,000

Partner with The Orange County Register as a PREMIER Sponsor for a package value at \$43,000 – a 42% savings.

EVENT

- Prominent double booth location including tables, table covers and chairs.
- WiFi and Electrical.
- Priority choice on health screening(s) and/or booth activities.
- Priority consideration of topic for speaking opportunity.
- Logo on event signage.
- Twelve Lunch tickets.

PRINT

- Four full page full color incremental ads in The Orange County Register leading up to event (can be broken down to half and quarter pages).
- Two full page ads in Expo Program Guide.
- Two, 250 word business profiles (1/4 page) in Expo Program Guide.

Ad Sizes

The Orange Country Register

Full	9.89" x 21"
Half	9.89" x 10.5" / 4.89" x 21"
Quarter	9.89" x 5.25" / 4.89" x 10.5"

Expo Program Guide

	9.89" x 9.65"
	9.89" x 4.75" / 4.89" x 9.65"
	4.89" x 4.75"

Deadlines:

Ad Space Reservation: Monday, October 7, 2019

Ad Camera-ready Artwork: Friday, October 11, 2019

Publishes: Sunday, October 27, 2019

DIGITAL

- 250,000 OCRegister.com impressions.
- Mobile App advertising with 100,000 impressions.*
- Listed as a Premier Sponsor with Logo and URL on two scheduled e-blasts promoting event.
- Frequent Social Media posts on Facebook and Twitter.
- Logo, URL and contact information on each section of expo website www.SuccessfulAgingExpo.com/OCRegister.
- Customizable tools for exhibitor to self promote presence at event including logo and wording.
- Logo on all digital promotions.

RADIO

- Total of 40 radio spots promoting two weeks before event on KABC-AM Radio 790. Premier sponsor name included.

Interested in an event sponsorship?

www.SuccessfulAgingExpo.com/OCRegister/

* Based on availability

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