

THE ORANGE COUNTY
REGISTER



November 2, 2019 • 9:00 am - 2:00 pm
Hilton Irvine



GOLD SPONSOR

TOTAL INVESTMENT: \$12,000

Partner with the The Orange County Register as a GOLD Sponsor for a package value at \$25,000 – a 40% savings.

 **EVENT**

- Prominent double booth exhibit area including tables, table covers and chairs (22' x 8').
- WiFi and Electrical.
- Priority choice on health screening(s) and/or booth activities.
- Priority consideration of topic for speaking opportunity.
- Logo on event signage.
- Eight lunch tickets.

 **PRINT**

- Two page full color incremental ads in The Orange County Register (can be broken down to half and quarter pages)
- Full page ad in Expo Program Guide.
- 250 word business profile (1/4 page) in Expo Program Guide.
- Gold Sponsor title and logo on all print promotional materials.

Ad Sizes

The Orange Country Register

Full 9.89" x 21"

Half 9.89" x 10.5" / 4.89" x 21"

Quarter 9.89" x 5.25" / 4.89" x 10.5"

Expo Program Guide

9.89" x 9.65"

9.89" x 4.75" / 4.89" x 9.65"

4.89" x 4.75"

Deadlines:

Ad Space Reservation: Monday, October 7, 2019

Ad Camera-ready Artwork: Friday, October 11, 2019

Publishes: Sunday, October 27, 2019

 **DIGITAL**

- 150,000 OCRegister.com impressions. (Sponsor to choose platforms)
- Mobile App advertising with 100,000 impressions.
- Listed as a Gold Sponsor with Logo and URL on two scheduled e-blasts promoting event.
- Frequent Social Media posts on Facebook and Twitter.
- Logo, URL and contact information on each HOME, SPONSOR AND EXHIBITORS section of event dedicated website: www.SuccessfulAgingExpo.com/OCRegister.
- Customizable tools for exhibitor to self promote presence at event including logo and wording.
- Logo on all digital promotions.

Interested in an event sponsorship?

www.SuccessfulAgingExpo.com/OCRegister/