

THE ORANGE COUNTY  
**REGISTER**



The Orange County Register

# Successful AGING EXPO

Through the Generations

November 2, 2019 • 9:00 am - 2:00 pm  
Hilton Irvine



## DOUBLE BOOTH

TOTAL INVESTMENT: **\$3,500**



### EVENT

- 16'x8' exhibit area. Tables, table covers and chairs. Pop up tents permitted but exhibit area must be within the allocated booth space.
- WiFi and Electrical.
- 4 lunch tickets.



### PRINT

- Half page ad (9.89" x 4.75" or 4.89" x 9.65") in Expo Program Guide.
- Company name listed in event print promotions.

#### Deadlines:

Ad Space Reservation: Monday, October 7, 2019  
Ad Camera-ready Artwork: Friday, October 11, 2019  
Publishes: Sunday, October 27, 2019



### DIGITAL

- Logo, URL and contact information on expo website [www.successfulagingexpo.com/OCRegister](http://www.successfulagingexpo.com/OCRegister) EXHIBITORS page.
- Company name listed in event promotions, including digital and social media.

## SINGLE BOOTH

TOTAL INVESTMENT: **\$1,999**



### EVENT

- 8' wide x 8' deep' booth space. One table, table cover and two chairs.
- WiFi and Electrical.
- Two lunch tickets.



### PRINT

- Quarter page ad in Expo Program Guide. ■ Company name listed in event print promotions.



### DIGITAL

- Logo, URL and contact information on expo website [www.successfulagingexpo.com/OCRegister](http://www.successfulagingexpo.com/OCRegister) EXHIBITORS page.
- Company name listed in event promotions, including digital and social media.

### GOODIE BAG INSERTION - \$600 ADDITIONAL

- Insert into 1500 goodie bags handed out at event.

**Interested in an event sponsorship?**

[www.SuccessfulAgingExpo.com/OCRegister/](http://www.SuccessfulAgingExpo.com/OCRegister/)