



**SPECIAL SECTION
AND VIRTUAL EXPO**

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**Inland News Group
MARCH 22 - APRIL 1, 2021**



**Special Section publishes
Sunday, March 21, 2021**

Expo Program Guide

A special tab preview section for Healthy Living will be published on March 21, 2021 in the four Inland News Group daily papers: The Press-Enterprise, Inland Valley Daily Bulletin, The Sun, and Redlands Daily Facts. It includes a variety of articles, information about sponsors/exhibitors, webinar sessions, entertainment and daily raffles. This timely special section is a golden opportunity to tap into what is becoming one of today's biggest markets.

Ad Sizes	Width x Height	Al la carte	Sponsor/Exhibitor
Full page	9.89" x 9.65"	\$1750	Included with Premier, Gold and Silver sponsorships
Half Page.	9.89" x 4.75" (horizontal)	\$1050	Included with Bronze sponsorship
	4.89" x 9.65" (vertical)	\$1050	
Quarter Page	4.89" x 4.75"	\$700	Included with Copper sponsorship.

Special Section Production Dates:

Publication Date: **Sunday, March 21, 2021**

Ad Space: **Thursday, March 4, 2021**

Camera Ready: **Friday, March 12, 2021**

FOR MORE INFORMATION CONTACT:

SuccessfulAgingExpo.com/inlandempire/

The Press-Enterprise, Inland Valley Daily Bulletin, The Sun and Redlands Daily Facts have a combined Sunday print circulation of 95,890 with 268,493 readers. Source: SCNG 2021 Q1 (Jan-Mar) Quarterly Preprint Estimates file. Readership calculated at 2.8 readers per copy.

The monthly average of digital unique visitors is 1,364,210 for The Press Enterprise, 394,650 for the Inland Valley Daily Bulletin, 640,197 for The Sun and 239,168 for Redlands Daily Facts. Source: Google Analytics 2020 Q3 monthly average (Jul-Sep).

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