



SPECIAL SECTION AND VIRTUAL EXPO

brought to you by the

Inland News Group
MARCH 22 - APRIL 1, 2021



Premier Sponsorship

Total Investment: **\$15,000**

Package Value **\$35,000**

Print

- 3 full page ads in The Press-Enterprise, Inland Valley Daily Bulletin, The Sun and Redlands Daily Facts to run in March 2021.
- 1 full page ad in Healthy Living Special Section.
- 1 full page Business Profile/Advertorial in Healthy Living Special section.

Digital

- 550,000 np.com impressions OR custom digital package.

Virtual

- Four webinars with exclusive promotion

Marketing Promotions

- Promotions for Healthy Living virtual events and Special Section will be advertised in print, digital, social media and eblast.
- Company logo and URL listed on Healthy Living Virtual Expo website.

Digital and virtual items can be substituted; ask your rep how to customize fit to your needs.

Special Section Production Dates:

Publication Date: **Sunday, March 21, 2021**

Ad Space: **Thursday, March 4, 2021**

Camera Ready: **Friday, March 12, 2021**

FOR MORE INFORMATION CONTACT:

SuccessfulAgingExpo.com/inlandempire/

The Press-Enterprise, Inland Valley Daily Bulletin, The Sun and Redlands Daily Facts have a combined Sunday print circulation of 95,890 with 268,493 readers. Source: SCNG 2021 Q1 (Jan-Mar) Quarterly Preprint Estimates file. Readership calculated at 2.8 readers per copy.

The monthly average of digital unique visitors is 1,364,210 for The Press Enterprise, 394,650 for the Inland Valley Daily Bulletin, 640,197 for The Sun and 239,168 for Redlands Daily Facts. Source: Google Analytics 2020 Q3 monthly average (Jul-Sep).

IE4_Healthy_Living_Virtual_Expo Rev. 01-22-2021



INLAND VALLEY DAILY BULLETIN The Facts
THE PRESS-ENTERPRISE THE SUN