



# SPECIAL SECTION AND VIRTUAL EXPO

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Inland News Group  
MARCH 22 - APRIL 1, 2021



## GOLD Sponsorship

Total Investment: **\$10,000**

Package Value **\$20,000**

### Print

- Two full pages in The Press Enterprise, Inland Valley Daily Bulletin, The Sun and Redlands Daily Facts to run in March 2021.
- One full page in the Inland Empire Healthy Living Special Section.
- 1/2 page Business Profile/Advertorial in Healthy Living Special Section.

### Digital

- 325,000 impressions on newspaper website(s) of your choice
- OR-
- Custom digital package - choose from impressions, eblast or Facebook Campaigns.

### Virtual

- Three webinars (each webinar is 60 minutes maximum).
- Email addresses obtained from the webinar registration will be provided.

### Marketing Promotions

- Promotions for Healthy Living virtual events and Special Section will be advertised in print, digital, social media and eblasts.
- Company logo and URL listed on Healthy Living Virtual Expo website.
- Company logo included in event promotions.

Digital and virtual items can be substituted; ask your rep how to customize fit to your needs.

### Special Section Production Dates:

Publication Date: . . . . . **Sunday, March 21, 2021**

Ad Space: . . . . . **Thursday, March 4, 2021**

Camera Ready: . . . . . **Friday, March 12, 2021**

**FOR MORE INFORMATION CONTACT:**

[SuccessfulAgingExpo.com/inlandempire/](http://SuccessfulAgingExpo.com/inlandempire/)

The Press-Enterprise, Inland Valley Daily Bulletin, The Sun and Redlands Daily Facts have a combined Sunday print circulation of 95,890 with 268,493 readers. Source: SCNG 2021 Q1 (Jan-Mar) Quarterly Preprint Estimates file. Readership calculated at 2.8 readers per copy.

The monthly average of digital unique visitors is 1,364,210 for The Press Enterprise, 394,650 for the Inland Valley Daily Bulletin, 640,197 for The Sun and 239,168 for Redlands Daily Facts. Source: Google Analytics 2020 Q3 monthly average (Jul-Sep).

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