



**SPECIAL SECTION  
AND VIRTUAL EXPO**

*brought to you by the*

**Inland News Group  
MARCH 22 - APRIL 1, 2021**



Enhancement options allow you to add to your Healthy Living Special Section and Virtual Expo packages for a more customized experience.

# Enhancement options

- **Video production** with 66,667 In-Banner ROS Impressions (\$15cpm) ..... \$2,500
- **Video production** with 40,00 In-Article Outstream Impressions (\$25cpm) ..... \$2,500
- **Video production** with both In-Banner & In-Article Impressions ..... \$3,500
- **Facebook** Branded Content Ads (Image or Video) ..... \$1,000
- **Newsletter** (Native ad unit or 300x250 banner) - 1 deployment ..... \$250
- **SCNG Admail** (67k emails subs) - 1 deployment ..... \$1,250
- **E-blast** ..... \$1,500
- **Additional Run Of Site Impressions** ..... \$12 cpm
- **Additional Webinar (60 minute maximum)** ..... \$695

Print, Digital and Virtual items can be substituted. Ask your rep how to custom fit to your needs.

**Special Section Production Dates:**

Publication Date: . . . . . **Sunday, March 21, 2021**  
 Ad Space: . . . . . **Thursday, March 4, 2021**  
 Camera Ready: . . . . . **Friday, March 12, 2021**

**FOR MORE INFORMATION CONTACT:**

[SuccessfulAgingExpo.com/inlandempire/](http://SuccessfulAgingExpo.com/inlandempire/)

The Press-Enterprise, Inland Valley Daily Bulletin, The Sun and Redlands Daily Facts have a combined Sunday print circulation of 95,890 with 268,493 readers. Source: SCNG 2021 Q1 (Jan-Mar) Quarterly Preprint Estimates file. Readership calculated at 2.8 readers per copy.

The monthly average of digital unique visitors is 1,364,210 for The Press Enterprise, 394,650 for the Inland Valley Daily Bulletin, 640,197 for The Sun and 239,168 for Redlands Daily Facts. Source: Google Analytics 2020 Q3 monthly average (Jul-Sep).

