



**SPECIAL SECTION
AND VIRTUAL EXPO**

brought to you by the
LA Daily News and San Gabriel Valley News Group
APRIL 20 - 30, 2021



Enhancement options allow you to add to your Healthy Living Special Section and Virtual Expo packages for a more customized experience.



Enhancement options

- **Video** (66,667 In-Banner Impressions)\$2,500
- **Video** (66,667 In Banner Impressions + 33,333 Pre-Roll Impressions)\$3,500
- **Facebook** Branded Content Ads (Image or Video).....\$1,000
- **Newsletter** (Native ad unit or 300x250 banner) - 1 deployment.....\$250
- **SCNG Admail** (67k emails subs) - 1 deployment\$1,250
- **E-blast**\$1,500
- **Additional Run Of Site Impressions**\$12 cpm
- **Additional Webinar (60 minute maximum)**\$695

Print, Digital and Virtual items can be substituted. Ask your rep how to custom fit to your needs.

Special Section Production Dates:

Publication Date:..... **Sunday, April 18, 2021**
 Ad Space: **Friday, March 26, 2021**
 Camera Ready: **Monday, April 5, 2021**



bit.ly/HealthyLivingLADN

The Los Angeles Daily News, Pasadena Star-News, San Gabriel Valley Tribune, and Whittier Daily News have a combined Sunday print circulation of 64,053 with 179,350 readers. Sources: SCNG 2021 Q2 (Apr-Jun) Quarterly Preprint Estimates file. Readership estimated at 2.8 readers per copy.

The monthly average of digital unique visitors is 2.48M combined for DailyNews.com, PasadenaStarNews.com, SGVTribune.com, and WhittierDailyNews.com. Source: Google Analytics 2020 Q3 monthly average (Jul-Sep).



DAILY NEWS **San Gabriel Valley Tribune**
Pasadena Star-News **Whittier Daily News**